



THE WHO WILL PERFORM IN BRIDGESTONE SUPER BOWL XLIV HALFTIME SHOW!

2010 Super Bowl
New Orleans Saints vs. Indianapolis Colts
CBS Sports
Sunday February 7th, 6:00 PM EST

The Bridgestone Super Bowl halftime show is one of the most anticipated musical events of the year. More than 151 million viewers in the U.S. watched last year's show. The Super Bowl and halftime show will be broadcast worldwide in more than 230 countries and territories.

The Who join an esteemed list of recent halftime acts that includes Bruce Springsteen & The E Street Band, Tom Petty and the Heartbreakers, Prince, the Rolling Stones, Earth, Wind & Fire and Paul McCartney.

The setlist is here! Click [HERE for the latest fan club news from thewho.com!](#)

Click [HERE for tickets to the Pepsi Super Bowl Fan Jam!](#)

Artists - Rihanna, Timbaland, and Justin Bieber
South Beach at 8th and Ocean
Miami, FL
Thu, Feb 4, 2010 05:00 PM