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**[LADY GAGA](#)**

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**LADY GAGA'S BORN THIS WAY BALL WORLD TOUR  
THE BORN THIS WAY BALL TO STOP IN 25 NORTH AMERICAN CITIES**

**TICKETS GO ON-SALE BEGINNING FRIDAY, SEPTEMBER 21ST AT [LIVENATION.COM](#)**

**LITTLEMONSTERS.COM EXCLUSIVE PRE-SALE BEGINS TUESDAY, SEPTEMBER 18;  
VENUE PRESALES BEGIN THURSDAY, SEPTEMBER 27 PASSWORD: SOUNDCHECK**

**LOS ANGELES, CA (September 18, 2012)** – Today, 5-time Grammy Award winner LADY GAGA and Live Nation Global Touring have revealed complete details for North American leg of

her The Born This Way Ball World Tour! Following overwhelming ticket sales and sold out shows throughout Europe, Australia, New Zealand and Asia, The Born This Way Ball will continue in 2013 visiting 25 cities in North America including performances in New York, Los Angeles, Chicago, and Toronto. In this brand new tour, Gaga performs her latest album Born This Way as well as music from both The Fame and The Fame Monster. The Born This Way Ball began on April 27th, 2012 in Seoul, South Korea. Tickets for North America go on-sale beginning Friday, September 21st at [www.LiveNation.com](http://www.LiveNation.com).

Pollstar's 2012 Mid Year report ranks the Born This Way Ball as the top grossing tour by any female artist worldwide this year. About the show, the Hong Kong Daily News wrote "Lady Gaga's Born This Way Ball is effortlessly brilliant in both the visual and musical sense," while Seoul Daily said that with her "splendid and unprecedented stage, she is the absolute queen of pop!" The UK's Daily Telegraph called the Ball "quite spectacular," while affirming that "Lady Gaga occupies pole position as the 21st century's ultimate pop star."