



twitter.com/sallyofc

June 25, 2012. Sally Rosen, founder and CEO at OFC Official Fan Club, will be a panel speaker at 2012 Ticket Summit Conference in Las Vegas. Sally is a board member of Florida Musicians Hall of Fame. She has an IT background, spanning over twenty-five years in Fortune 500 companies, including Coach and NextEra Energy.



Rosen has been press credentialed for music festivals and tours nationwide. Her reviews and photos are published on OFC, and in Eric Clapton's fan club magazine *Where's Eric!* OFC, launched in 2008, promotes band and artist official fan clubs, music services, and media coverage. OFC has collaborated on promotional campaigns with *Margaritaville Online*, and CBS

60 Minutes

artist interviews.

OFC Official Fan Club is the Ticket Summit Enterprise Fan Engagement Award recipient for 2012! TicketSummit.org